elvis

Digital Asset Management

How can we monetize our archive?
More repurposing, re-use
Syndication, where do I start?
We need a centralized system
Maximize, maximize
We're sitting on a gold mine

Why can't I find that image?
Shall I buy it again?
I want to share this set of images
Which image looks better?
Need a quick approval
Must be a better way...

Centralize. Produce. Monetize.

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As an Executive

Are you maximizing the value of your assets? You may have hundreds of thousands of digital assets, but unless they're organized and retrievable, you can't maximize their value for your organization. Elvis DAM enables you to archive and manage your assets in a way that they can be easily found, repurposed and syndicated.

Make money through syndication

Selling your content to third-parties? Creating your own syndication portal has never been easier. Elvis DAM comes with out-of-the-box syndication support. Its extensive plug-in architecture, integrations and API's open up a vast array of opportunities for your organization. You can leverage the speed and asset management features of Elvis when creating external websites for selling your content.

Know what you have

It happens more than you think – staff purchasing images already in your possession. Or two different departments sending out assignments for the same photo shoot. The larger your organization and the more departments involved, the more likely this is to happen. Elvis DAM will save you money through asset centralization and accessibility.

Save costs through repurposing

Because Elvis enables you to quickly find and retrieve archived assets for re-use, it's finally possible to extend the life and maximize the value and usage of your assets.

Knowing costs upfront

You get instant visibility into the usage and costs associated with the assets stored in Elvis. Its reporting features also enable you to calculate the cost of the assets used in layouts. In addition, Elvis has powerful features to streamline your review and approval processes.

Modern technology

Your investment in a DAM system must be future-proof. Elvis is based on open, state-of-the-art technologies that enable easy integration and offer maximum scalability. Special attention has been paid to minimize IT efforts for installation, deployment and system administration.

More benefits?

See www.woodwing.com/elvis

As a Creative

Would you like to find your assets with just a single search, even if you have millions of pictures, videos and archived layouts? Elvis DAM centralizes all your assets and enables you to find them with an easy to use, visual interface.

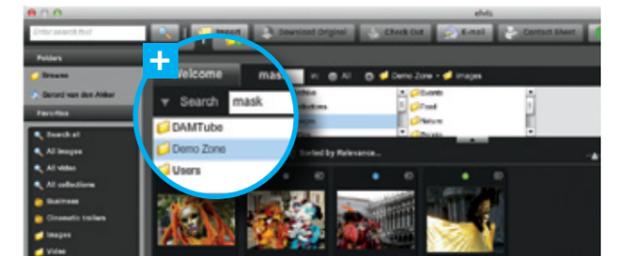### Your images are right there

Do you know that frustration of knowing you have a particular image, but not being able to retrieve it? By centralizing all your digital assets in Elvis DAM, direct access to any asset you want is available at your fingertips. Working with your assets is as simple as dragging and dropping them from Elvis onto your design.

Use your intuition

The dark, sleek Elvis user interface enables you to work quickly and efficiently. Elvis DAM has been designed to be an intuitive work environment, so you can search your assets the way you prefer. Whether it's browsing through folders, using keywords, or a Google-style search, Elvis helps you locate your assets your way.

Easy to add assets

The more assets you add to Elvis, the more you and your organization will benefit. Use a simple drag and drop, or automatically import in batches from old systems, external hard disks or your production environment. With Elvis, there's no more confusion about where assets should be uploaded and stored.

Sharing with others is easy and quick

All you have to do in Elvis is create an email with a link to a set of assets. The recipients can view the collection in a browser or the Elvis desktop client. You can decide whether they can add assets, approve and comment, and just access low-res or also download hires files.

Go back in time and control your versions

Elvis automatically saves versions of files that have been revised and updated over time, and Elvis makes it easy to go back in time to find the version of the asset you want.

Free Trial:

Visit www.woodwing.com/tryelvis